

A professional portrait of Kamie Crawford, a woman with long, wavy, light brown hair, wearing a white blazer. She is looking directly at the camera with a slight smile. The background is a textured, light-colored wall.

MEDIA KIT

KAMIE CRAWFORD

TV HOST
MODEL
PRODUCER

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2024

MEET KAMIE

Kamie Crawford is an American television host, producer, and content creator. Starting her career by being crowned Miss Teen USA 2010, Kamie quickly made a name for herself in the entertainment industry as she solidified herself as a beloved co-host of MTV's long-running reality-based documentary series "Catfish: The TV Show" alongside creator Nev Schulman. Fans of the show instantly connected with her genuine and candid nature. From her work on Catfish, she found herself as the first female host of "Are You The One?" on Paramount+ and MTV's "Ex on the Beach". In the Fall of 2021, Crawford launched her very own podcast entitled, "RelationSh*t", named one of the 17 Best Podcasts for Women by Women by The Today Show. Listeners tune in to hear advice on all things relationships: the good, the bad, and the straight-up sh*tty. In 2022, Kamie was honored as a Sports Illustrated Swimsuit Rookie. Kamie is a prominent name in the fashion industry and commits herself to amplifying the importance of body positivity and diversity in the media by collaborating with global brands for partnerships and endorsements.



STATISTICS 2.1M

 808.1K

 1.1M

 83.7K

 11.5K

2024

FACT SHEET

RELATIONSHIP *SHIT*

with KAMIE CRAWFORD

ABOUT

An advice podcast that covers all relationship topics — the good, the bad, and the straight-up sh*tty. Relationships are hard. Whether they be with romantic partners, coworkers, family members, or friends — some sh*t is always bound to go down. Hosted by your virtual BFF, TV Host, Kamie Crawford, and a new special guest every week — nothing is off limits!

- A DearMedia Production
- Hosted by Kamie Crawford
- Launched Fall 2021
- Stream on Spotify, Apple Podcast, and YouTube
- New Episode Every Friday
- Over 100+ Episodes
- Notable Guests
- Over 3 Million Downloads
- Named One of the 17 Best Podcasts for Women by Women by The Today Show



MEDIA ADVISORY

FOR IMMEDIATE RELEASE: June 1, 2024

CONTACT: Channing Sparks | Sparks Agency

WHAT'S THE TEA? LIVE ADVICE | RELATIONSH*T LIVE PODCAST

WHAT: A LIVE advice podcast that covers all relationship topics — the good, the bad, and the straight-up sh*tty.

WHEN: July 5, 2024 at 12 PM

WHERE: ESSENCE FEST 2024

WHY: A way to create real-time, unedited content with participation from your live listeners.

WHO: Kamie Crawford & Notable Guests

ESSENCE *Festival* **of CULTURE**[™]
NEW ORLEANS · LOUISIANA

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For Immediate Release

Contact: Channing Sparks

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Kamie's coming to Essence Fest

Bringing *Relationships* the podcast to a live audience

LOS ANGELES (June 1, 2024) – American television host, producer, content creator, and fan favorite co-host of *MTV's Catfish: The TV Show*, Kamie Crawford, is set to attend this year's Essence Festival of Culture in New Orleans, Louisiana. The festival will take place over three days, July 4-7, as it celebrates its 30th birthday! Fans of Kamie's can expect a panel, where she brings her podcast, *Relationships*, to the big stage in an audience participation segment called "What's the Tea? Live Advice". Kamie's panel will be on July 5th at noon at the Caesars Superdome. Additionally, numerous musical performances, expos, activations, panel discussions, shopping and vendors, meet-and-greet opportunities, and so much more take place at this festival of culture.

Essence Festival of Culture began in 1995 and is often referred to as "a party with a purpose". This multi-day celebration is a time to honor Black culture. The festival was initially created as a one-time event to celebrate the 25th anniversary of Essence, a magazine aimed primarily towards African American women. However, the festival was so well-received that organizers decided to make it an annual event. This annual event became the largest African American culture and music event in the United States, held in New Orleans, Louisiana. Essence Festival of Culture promotes, celebrates, and explores health and wellness, woman empowerment, spirituality, beauty and style, food, community and culture, entertainment, entrepreneurship, and much more within the African American community.

Essence Ventures president and CEO Caroline A. Wanga shares her thoughts on the festival's evolution and empowerment seminars, sharing, "It is an opportunity to have the biggest Black family reunion we've ever had... When we talk about what's Essence? Essence is now the community and cultural family reunion of the diaspora,"

Relationships with Kamie Crawford has quickly become the destination podcast for all things relationships. Her perspective is one that numerous women of color can relate to and one you won't want to miss! So, what is *Relationships*?

- A relationship podcast
- Launched in fall 2021
- Hosted by Kamie Crawford, advises on all things relationships:
 - "The good, the bad, and the straight-up sh*tty."
- New episodes every Friday

- Notable Guests (Ashley Tisdale, *Love Is Blind's* AD, *Bachelorette* Michelle Young, etc.)
- 100+ episodes
- 3 million+ downloads
- Named 1 of the 17 Best Podcasts for Women by Women by *The Today Show*

Relationships the podcast is a Dear Media production. Dear Media is a company that focuses on the media and entertainment industry, with a particular emphasis on podcasting. Dear Media conceptualizes, develops, and produces customized audio content with the aid of editorial, production, and distribution services. Founded in 2018, Dear Media is the largest female marketplace in audio. Dear Media's earnings releases and other financial information are available online. For more information, visit www.dearmedia.com. Individuals can learn more about Kamie Crawford on all social platforms @KamieCrawford and *Relationships* on Instagram, YouTube, Spotify, and Apple Podcasts @Relationships. Contact sparkspragency@gmail.com for any further questions.

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